

DECALIA Capital, subsidiary of DECALIA SA, has structured a minority investment in EDGE Strategy

DECALIA Capital is pleased to announce that on the 1st of July 2022 it successfully structured a minority stake investment into Edge Strategy, a leading global SaaS-based solution to measure, improve and certify gender and intersectional equity, in order to accelerate the international development and support the Founder, Aniela Unguresan, and her management team.

EDGE Certification was officially launched at the 2011 annual meeting of the World Economic Forum in Davos and the assessment methodology is implemented as an online tool. EDGE Strategy today serves 200+ large organizations in 50 countries across 30 industries.

“This is a pivotal moment in the development of our company,” said Aniela Unguresan, the Founder of EDGE Strategy, “at a time where organizations and their different stakeholders have come to understand the critical importance of Diversity, Equity & Inclusion in creating a fairer workplace and a fairer society. Finding an investment partner who shared our vision and our values was not a trivial pursuit, which perhaps shows how far the world still needs to travel on its journey towards true equity. The investment from DECALIA Capital will help us accelerate that journey and deliver Real. World. Change.”

“A growing number of organizations in the world trust EDGE Strategy to verify their progress towards DE&I and achieving success” added Jean-Guillaume Benoit, Partner at DECALIA Capital. “DECALIA Capital is proud to back Aniela and EDGE Strategy in their mission to fundamentally change the DE&I landscape.”



Thanks to its experience in the private equity world and its in-depth knowledge of the Swiss market, DECALIA Capital enables its clients with a longer investment horizon to invest in growing companies.

Geneva, July 15th 2022

About DECALIA Capital

Established in 2018, DECALIA Capital is a private equity firm dedicated to Swiss SMEs. With offices in Geneva and Zurich, DECALIA Capital backs highly successful management teams of growing, profitable businesses. The team of seasoned investment professionals have worked together in the Swiss market for many years, during which they have completed more than twenty acquisitions. DECALIA Capital is controlled by DECALIA SA and its management team.

About DECALIA SA

Established in Geneva in 2014 with offices in Zurich and Milan, DECALIA SA is an independent financial group that manages the assets of both private and institutional clients. Headquartered in Geneva, DECALIA has continued to develop its business across its three main activities: Wealth Management, Asset Management and Private Markets. In Private Markets investing, DECALIA has built a solid track record of identifying emerging managers to seek exposure to innovative investment strategies and underserved segments. DECALIA adds value for emerging managers via fund structuring, fundraising activities and portfolio management.

DECALIA partners commit their personal capital to each investment opportunity, in order to ensure a true alignment of interest with our clients.

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