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DECALIA strengthens its thematic investment team with the arrival of Jean-Christophe Labb 

The Geneva-based asset management company DECALIA Asset Management has hired Jean-Christophe Labb  as portfolio manager for the *DECALIA Millennials* fund. His arrival strengthens the investment team focused on Consumer Trends led by Cl ment Maclou. Before joining DECALIA, Jean-Christophe Labb  successfully managed at Goldman Sachs in New York one of the best thematic funds focused on Millennials.

In recent years, DECALIA has developed a strong reputation as a pioneer in developing innovative thematic funds. In 2015, the consumer trends strategy team, led by Cl ment Maclou, launched the first equity fund focusing on the Millennials generation (*DECALIA Millennials*) and, in 2018, the first equity fund dedicated to the Circular Economy (*DECALIA Circular Economy*). Jean-Christophe Labb 's arrival is part of the expansion of this team, which is dedicated to strong and innovative investment themes.

Jean-Christophe Labb  has 18 years' experience in investing and in analysing securities. Before joining DECALIA, he managed from 2017 a Millennials-focused fund at Goldman Sachs that had an excellent track record while under his leadership. Before that, he worked for 10 years at ING Investment Management and Merrill Lynch as a Senior Analyst in the TMT (Technology Media Telecom) sector.

"Cl ment Maclou is doing an excellent job developing our thematic offering. To pursue our expansion, we are continuing to invest in our teams by recruiting talented individuals, like Jean-Christophe Labb , who have proven their worth. They find that we have an entrepreneurial culture that ensures an alignment of interests with our investors," said Rodolfo De Benedetti, Partner and Head of Product Strategy.

"I am delighted to welcome Jean-Christophe Labb  in our team. His stock-picking skills and his in-depth understanding of the theme will be very useful to us in managing DECALIA Millennials", added Cl ment Maclou, Head of Consumer Trends Strategies.

"I am very enthusiastic about joining DECALIA which, among other things, broke new ground by launching the first fund dedicated to Millennials. I am very happy to be able to share my experience and perspective on this strategy gained over several years", stated Jean-Christophe Labb .

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About the DECALIA group:

Established in Geneva in 2014, the DECALIA Asset Management SA is a private and institutional investment management company. With more than 45 employees and assets under management that stand at CHF 3.5 billion, DECALIA has expanded rapidly, in particular thanks to its active-management experience built up over the last 30 years by its founders. The strategies developed by DECALIA, which are, for the most part, available in UCITS format, focus on four investment themes deemed promising in the long term: disintermediation of the banking sector in Europe, the search for yields, new consumption trends and market inefficiencies.

Geared to practical solutions, DECALIA is devoted entirely to generating a higher risk-adjusted performance for its clients, while ensuring the highest level of service. The fundamental values that shape its DNA and underpin its actions are dedication, innovation and team spirit. Its investment philosophy is based on several fundamental principles: stringent risk management, capital preservation, an active management style and selection of the best talent.

DECALIA is regulated by FINMA through a collective investment manager's licence (LPCC).

In addition to its Geneva headquarters, DECALIA has offices in Zurich and Milan through DECALIA Asset Management SIM SpA.