

Geneva, 2 May 2017

Claudia Eftimie joins DECALIA as Region Head for German-speaking Switzerland

The Geneva investment management company DECALIA Asset Management has recruited Claudia Eftimie as Region Head for the development of its asset management business in German-speaking Switzerland. Claudia Eftimie has more than 17 years' experience in buy-side analysis and institutional sales with several major Swiss asset managers. After French-speaking Switzerland and Ticino, DECALIA is now tackling the Swiss-German market. The strategies developed by DECALIA focus on four promising long-term investment themes: disintermediation in the European banking sector, the search for yield, new consumption trends and market inefficiencies in Europe. These investment solutions, most of which are available in the UCITS format, also come in the form of mandates and alternative financing strategies.

Claudia Eftimie started her career in 1994 in financial analysis, first at Lombard Odier and then with Julius Baer. In 2004, she joined SYZ Asset Management, where she developed the OYSTER franchise in German-speaking Switzerland and German-speaking countries until 2011. After an entrepreneurial project between 2012 and 2014, she joined Bellevue Asset Management as Head of fund sales for distributors and major institutional clients. Having graduated in economics from the University of St. Gallen, Claudia Eftimie gained the CFA certification in 1998.

"I am very pleased to work again with Claudia Eftimie, whom I have known for a long time. Her in-depth knowledge of financial products and her extensive network of contacts will be considerable assets in securing our expansion in German-speaking Switzerland. Her analytical expertise and excellent understanding of market expectations will be particularly useful," said Xavier Guillon, Partner and Head of DECALIA funds.

"With our more distinctive strategies, such as private debt and mortgage lending or direct investments, we are also targeting family offices and institutional investors, for whom we are developing customized solutions," pointed out Rodolfo De Benedetti, Partner and Head of Strategy Development.

"The asset management industry is dominated by standardized strategies. This is opening up some interesting opportunities for the solutions developed by DECALIA, which are able of generating above-average performances", added Claudia Eftimie.

About DECALIA Asset Management

Established in Geneva in 2014, DECALIA Asset Management SA is a private and institutional investment management company. With more than 30 employees and assets under management that stand at CHF 2 billion (EUR 1.8 billion), DECALIA has expanded rapidly, in particular thanks to its active-management experience built up over the last 30 years by its founders. Geared to practical solutions, DECALIA is devoted entirely to generating for its clients a performance adjusted for higher risk, while ensuring the highest level of service. The fundamental values that shape its DNA and underpin its action are dedication, innovation and team spirit. Its management philosophy is based on several fundamental principles: stringent risk management, capital preservation, an active management style and selection of the best talent. The strategies developed by DECALIA, most of which are available in UCITS format, focus on four investment themes deemed promising in the long term: banking sector disintermediation in Europe, the search for yield, new consumption trends and market inefficiencies in Europe.

As a member of the Swiss Association of Asset Managers (SAAM), DECALIA is regulated by FINMA through a collective investment manager's license (LPCC).

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